

#SeattleAIWeek



TRANSFORMING WASHINGTON INTO A LEADING AI HUB

#SeattleAIWeek is a week-long, regional celebration of Seattle's AI leadership and innovation. It bridges both tech and non-tech communities to facilitate conversations and see how AI is transforming technology, business, art, education, community, and more. Building on the success of 2025, which saw 5,000+ attendees and 75+ partner-led events, we are returning to solidify Seattle's place at the center of the AI revolution.

Presented by WTIA and a coalition of 30+ industry leaders, this week-long summit bridges the gap between high-level theory and hands-on application. Whether you're here for the visionary keynotes, the deep-dive technical sessions, or the community-driven meetups, our mission is simple: Spark innovation, foster collaboration, and define what's next.



"AI, and the future of AI, and what that means for our state and the world — each day I do this job, the more that moves up in my mind in terms of the challenges and the opportunities we have."

Governor Bob Ferguson

Seattle AI Week 2025

Join us **October 26–30, 2026** as we highlight Washington as a major hub for AI innovation, creativity, and discovery.



#SEATTLEAIWEEK AT A GLANCE

!#SeattleAIWeek unites a uniquely cross-sector audience including startup founders, Fortune 500 leaders, artists, educators, investors, policymakers, researchers, and community builders. The AI Summit alone attracted 425+ attendees, with 40+ speakers including leaders from Google DeepMind, Microsoft, Amazon, Accenture, AI2 Incubator, and Allen Institute for AI.

MONDAY, OCTOBER 26
at AI House

Opening Reception — an evening featuring panels on AI and Policy in Washington State, uniting AI enthusiasts, tech leaders, and creative minds.

TUESDAY, OCTOBER 27
at Bell Harbor Conference Center

AI Summit — a full-day conference with thought leader panels, fireside chats, demos, and end-of-day networking.

**WEDNESDAY, OCTOBER 28
to FRIDAY, OCTOBER 30**

Community Week — 75+ events across the Puget Sound: panels, pitch contests, founder-investor speed networking, and more.



SEATTLE AI WEEK

SPONSORSHIP OPPORTUNITIES

**STARTUP ALLEY &
UPSKILL PAVILLION**

Our sponsorship tiers are designed to align with your specific goals and offers a path to engage our audience and support the tech ecosystem. AI Week features Startup Alley for connecting with AI startups and Upskill Pavilion for educational engagement focused on skill development.

CATALYST SPONSOR

\$7,500

- Sponsorship Name Recognition
- Logo listed in Startup Alley section
- 1 sentence summary in program
- 2 Tickets to AI Summit Day
- ¼ Page ad in the AI Summit Program
- 1 Ad Slide in the Summit slides
- A Booth during the AI Summit

TRAILBLAZER SPONSOR

\$5,000

- Sponsorship Name Recognition
- Logo listed in Startup Alley section
- 1 sentence summary in program
- 2 Tickets to AI Summit Day
- ⅓ Page ad in the AI Summit Program
- A Booth during the AI Summit

IMPACT SPONSOR

\$2,500

- Sponsorship Name Recognition
- Logo listed in Startup Alley section
- 1 sentence summary in program
- 2 Tickets to AI Summit Day
- A Booth during the AI Summit

ADDITIONAL BOOTH OPPORTUNITIES

Explore options to enhance your presence at Seattle AI Week, with support from our team for networking, learning, and showcasing innovations within the AI community.

Booth ticketing options outside of sponsorships will be available later this year.